

PATSY and HEDY

APPROVED
BY THE
COMICS
CODE
AUTHORITY

MC

77
AUG.

10¢

BUT, OFFICER...
WHO'S ON
THE **GRASS?**

WE'RE ON A
BLANKET!!!



STOP UGLY NAILS!

BEFORE

AFTER

BUILD THEM UP - in Minutes - INTO LONG, BEAUTIFUL NAILS

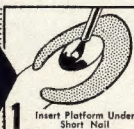
NOW! CHARLES OF FIFTH AVENUE
550 Fifth Ave., N. Y. C. 36, N. Y.

brings to you for the first time at only \$1.98, the amazing scientific liquid finger nail builder called **MAGIC NAIL FORMULA #77**. It actually **BUILDS** up finger nails to **ANY LENGTH** desired—**IN MINUTES!** **NOT** a weak paste on nail. **Magic Nail Formula**

#77 is a wonderful liquid. It is brushed on like nail polish on your own finger nails and hardens into glamorous long beautiful finger nails that are **STRONGER THAN YOUR OWN!** Becomes part of your own finger nails and may be filed, cut and shaped. **Magic Nail Formula #77** also repairs and smooths broken, and chewed nails!

DON'T HIDE YOUR HANDS! NOW YOU CAN SHOW THEM OFF!

**JUST FOLLOW
THESE 3
EASY STEPS**



GUARANTEED 100% to give you LONG, BEAUTIFUL FINGER NAILS - in Minutes!

FACTS ABOUT AMAZING MAGIC NAIL FORMULA #77

1. It is completely safe.
2. Not a paste on. Magic Nail Formula #77 is a liquid and powder.
3. When brushed on to your finger it hardens into a beautiful nail that is stronger than your own!
4. Will build your nails up to any length desired! — in minutes
5. Repairs broken or chewed nails in minutes!
6. Good for Nail Biters — even children! So strong, it can't be chewed!
7. Looks real and feels real!
8. Makes your hands look more glamorous!
9. Strong! Cannot break or tear!
10. Do housework, wash, type, play piano! Lasts and lasts indefinitely!

WHAT SOME USERS OF MAGIC NAIL FORMULA #77 SAY ABOUT IT:

"As a housewife my finger nails were always broken and short. My hands looked ugly! In minutes with your Magic Nail Formula #77 I made my nails long and beautiful! It's easy to use, my nails never break and they last and last!"

Mrs. E. D., Brooklyn, N. Y.

"I used Magic Nail Formula #77 on my young daughter's nails because she always chewed them short and they looked terrible! They're beautiful now and so strong, she can't chew them!"

Mrs. R. S., N.Y.C.

RUSH YOUR ORDER NOW

Professional nail treatment in beauty salons cost up to \$15.00! The complete **MAGIC NAIL FORMULA #77 KIT**, during this special introductory offer, costs you **ONLY \$1.98**

FREE TRIAL!

ONLY

\$1.98
COMPLETE
KIT

**NEVER BEFORE AT
THIS LOW PRICE!**

NO RISK OFFER! MAIL NOW!

CHARLES OF FIFTH AVENUE
MAIL ORDER DEPT. #1
BOX 67, RUGBY STA.
BROOKLYN 3, N. Y.

GUARANTEED

lovely, glamorous nails

- ☐ Send C.O.D. 1 Kit of **MAGIC NAIL FORMULA #77**. I will pay postman \$1.98 on delivery, plus C.O.D. charges and postage.
- ☐ CHECK HERE TO SAVE MONEY! Enclosed is \$1.98. Please rush 1 kit of **MAGIC NAIL FORMULA #77**. I save C.O.D. charges and postage.

MY NAME _____

ADDRESS _____

CITY _____

STATE _____

WE SHIP TO FOREIGN COUNTRIES. ENCLOSE \$2 OR ITS EQUIVALENT IN FOREIGN MONIES

PATSY and HEDY

EVERY TIME I SEE BUZZ BAXTER, HE SEEMS TO HAVE PATSY ON HIS ARM! HOW CAN ONE SIMPLY RED-HEAD HAVE ALL THAT LUCK??

WHERE ARE WE GOING, BUZZ?

YOU NAME IT, DOLL! ANY PLACE IS FUN AS LONG AS YOU'RE WITH ME!

PATSY'S OUTFIT BY:
JENNY STUCKEY
MACON, GA.

HEDY'S OUTFIT BY:
DEBRA MOORE
LOS ANGELES, CAL.

v-252

Stan Lee & Art Hurd

YEECH! HOW SICKENING CAN YOU GET?!!

OH, IF ONLY THERE WAS **SOME** WAY I COULD BREAK THOSE TWO UP!

SAY! WAIT A MINUTE! THIS MAY BE JUST WHAT LITTLE HEDY'S BEEN WAITING FOR!

CLARENCE CRAFTY
MASK MAKER





ANYWAY, I HAVE SOMETHING **IMPORTANT** TO TELL YOU!

GOSH, PATSY-PIE! WHAT IS IT?



DON'T "PATSY-PIE" ME! I WANT TO TELL YOU THAT WE'RE **THRU!** I DON'T WANT TO GO STEADY WITH YOU ANY MORE! I'VE HAD IT! WE'RE **PEFFFFT!**

WHAT ??!!
....



THIS IS THE GREATEST SCHEME I'VE EVER HAD! IT'S FOOL-PROOF! I CAN SAY **ANYTHING** UNDER THIS MASK, AND PEOPLE THINK IT'S PATSY SAYING IT!



PATSY, YOU'VE OPENED MY EYES FOR THE FIRST TIME!

IT WORKED! SOON BUZZ WILL BE THE EXCLUSIVE PROPERTY OF HEDY "GENIUS" WOLFE!



YOU'VE MADE ME REALIZE I'VE BEEN TAKING YOU FAR TOO MUCH FOR GRANTED! I DON'T **BLAME** YOU FOR WANTING TO BUST UP WITH ME! I'VE PROBABLY BEEN A REAL **BORE!**

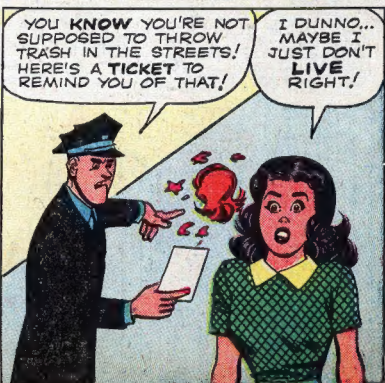
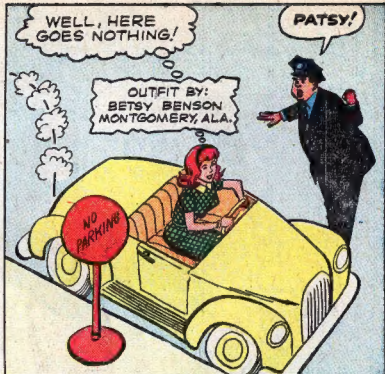
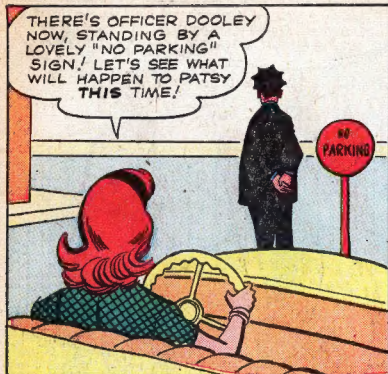
HUH?
?



BUT DON'T WORRY, DOLL-FACE! THINGS'LL BE **PIFFERENT** FROM NOW ON! I'M GOING RIGHT DOWN TOWN AND GET US TICKETS TO A SHOW! FROM NOW ON I'LL BE A **NEW** ROMANTIC BUZZ BAXTER!

OH, FOR HEAVEN'S SAKE!







COMPLETE 4 PIECE MATCHED SET OF LUGGAGE

Unbelievably
Priced at **ONLY \$298**



Yes, that price is correct. . . Only \$2.98 for the complete 4 piece set. Not \$2.98 each, but \$2.98 complete for all 4 pieces. And, there is nothing else to buy, no extras, no additions. Its modest appearance and wide-stitched simulated leatherette material will amaze you with its good looks.

IMPORTED AND MASS PRODUCED TO MAKE THIS PRICE POSSIBLE

This tremendous bargain is possible only through the use of pressed chip-board. This wonderfully versatile material bends around three sides and is bonded by sturdy wide stitching to the overlapping closing. Snap locks and handles are riveted in place. The big one has extra metal stripping for strength and long wear. Inside has laminated modern design print. Each piece fits inside the next larger which saves your storage space and makes our shipping easier.

NOT FANCY LUGGAGE — BUT USEFUL, PRACTICAL

You will be thrilled and delighted with the many, many uses you will find for this set. It will make a marvelous gift and your thoughtfulness will be appreciated for such a long time. Lightweight. It avoids the silly situation where the luggage weighs more than the clothing carried. When this offer was first made to us by the overseas company we couldn't believe our ears, but we were delighted when we saw it just a few days ago—and you will be, too. Each piece serves a specific purpose such as vanity and cosmetic case (8"), personal valet (10"), overnight case (12") or family size (14").

Remember, the complete price for all 4 matched pieces if luggage is only \$2.98. Because of its size, we are forced to ask for an additional 63¢ shipping charge.

10 Day Free Trial

Simply fill in the coupon and when your 4 piece matching set of luggage arrives, pay the postman only \$2.98 plus C.O.D. and shipping charges. Then, even see them for 10 full days. If you are not 100% delighted then simply return them for your full purchase price refund.

HONOR HOUSE PRODUCTS CORP.

Dept. HC-56

Lyndbrook, N. Y.

Rush my matching 4-piece set of luggage at once. I understand if I am not 100% delighted I may return it for prompt refund of full purchase price.

☐ I enclose \$2.98 and 63¢ shipping charges. Same Money Back Guarantee.

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name

Address

DRAMATIC NEW FIGURE CONTOUR

- Improves the Feminine Figure
- Healthful, Invigorating Exercise

- At Home Benefits of Many Beauty and Health Salons

ONLY \$198

Everyone knows the value of exercise for good health and figure development. Have you made the most of the basic body structure you were born with? Does your physique have the potential to allow you to achieve the posture you desire? Remember, even world-famous beauties have to work to keep their figures at the best. And, Hollywood's most beautiful women, as well as millions of other American women attend expensive beauty and health salons regularly where they pay hundreds of dollars to get the benefit of exercise and massage. This simple little device can bring the benefits of exercise in the privacy of your own home. You pay only a small fraction of the cost of exercise at a salon. Its ingenious design allows you to adjust the amount of effort and the particular muscles you want to exercise. Yes, just 10 minutes a day of this scientific development, based on modern up-to-date principles, known as the Swedish method of "gentle exercise" that many doctors recommend, allows you to tone up your chest, back, thighs and abdomen muscles, and helps you correct your posture. GIVE YOUR BODY A CHANCE TO APPEAR TO ITS BEST ADVANTAGE AND SAVE MONEY. AT THE SAME TIME! Regular daily exercise with Figure-Aid will benefit anyone except those who, because of some unusual physical condition, have been warned by their physician not to exercise. "Figure-Aid" is fully adjustable—fully guaranteed. Full instructions enclosed.

10 DAY FREE TRIAL

So try Figure-Aid for 10 minutes a day in your own home. If, after 10 days, you don't begin to look and feel better, then simply return it for prompt refund of full purchase price. Only \$1.98 plus 25¢ shipping charges.



ADJUSTABLE
TENSION



MONEY BACK GUARANTEE

Honor House Products Corp. Dept. DS-37
Lyndbrook, New York

Rush my "Figure-Aid" Swedish Method Beauty Developer at once. If I am not 100% delighted after 10 day free trial, I may return it for prompt refund of full purchase price.

☐ I enclose \$1.98 plus 25¢ shipping charges Same Guarantee

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. plus shipping charges.

Name

Address

PATSY and HEDY



THIS IS THE CHANCE I'VE BEEN WAITING FOR! I'VE GOT SOME NEW BOWLING OUTFITS THAT WILL KNOCK PATSY'S EYE OUT!



A FEW MINUTES LATER...

THE BOYS WILL PROBABLY MELT WHEN THEY SEE ME IN THIS!

HEDY'S OUTFIT BY:
VIVIANE GOLDSTEIN
JAMAICA, N.Y.



A HALF HOUR LATER...

OR, I COULD WEAR THIS ONE AND GO AS THE SOPHISTICATED TYPE!

OUTFITS BY:
SANDRA WALKER
AUGUSTA, S.C.



AN HOUR LATER...

IT'S ALL TOO WONDERFUL! NO MATTER WHAT I WEAR, I'LL BE THE EVER-LOVIN' MOST!

OUTFITS BY:
LINDA HIGINBOTHAM
BRIDGETON, N.J.



AND, FINALLY...

WELL NOW, HERE'S WHERE I KNOCK 'EM DEAD!

PARDON ME, HAVE YOU SEEN PATSY WALKER AND HER FRIENDS?

HEDY'S OUTFIT BY:
NANCY THOMAS
LEVITTOWN, N.Y.



THEY ALL LEFT ABOUT FIFTEEN MINUTES AGO! SAID THEY GOT TIRED OF WAITING FOR SOME FEMALE FRIEND OF THEIRS!

!!!



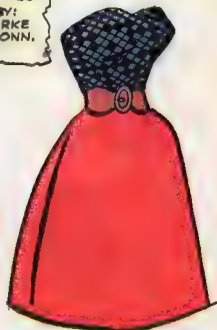
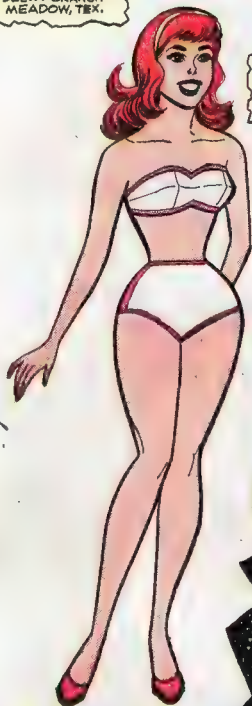
PATSY'S PIN-UP PAGE

UNDERCLOTHES BY:
DELVA BRANCH
MEADOW, TEX.

HERE SHE IS! THE QUEEN OF THE
COMICS... FEATURING CLOTHES
DESIGNED ESPECIALLY FOR HER BY
HER LOYAL SUBJECTS!

DRESS BY:
SHEILA HALLDORSON
ELFROS, SASK.
CANADA

OUTFIT BY:
LINDA BURKE
GROTON, CONN.



GOWN BY:
HEATHER McSWEENEY
SYDNEY, AUSTRALIA

SPORT OUTFIT BY:
D. LEE ANDERSON
MANITOBA, CANADA

DRESS BY:
KAREN MORAN
FROSTBURG, MARYLAND

LET PATSY DISPLAY
YOUR VERY OWN
CREATIONS NEXT
MONTH! SEND THEM
NOW TO!

PATSY WALKER
655 MADISON
AVENUE
NEW YORK 21,
N.Y.

HEDY'S Fashion Page

THIS FASHION COLLECTION IS REAL KOOKIE... NATURALLY... IT'S MINE! THANKS TO ALL OF MY WONDERFUL DESIGNER FANS WHO SENT THEIR CREATIONS TO ME!

SUIT BY:
JO-ANN MIDDLEMISS
STOCKTON, N.J.



DRESS BY:
SUSAN WEAVER
COMPTON, NEB.



OUTFIT BY:
BILLIE BECKER
LINCOLN, NEB.



UNDIES BY:
LEE DRESSER
PALM BEACH, FLA.

GOWN BY:
DEIRDRE BENNETT
DELUTH, MINN.



BE A DOLL!
SEND ME YOUR
FASHION CREATIONS
SO I CAN DISPLAY
THEM IN A FUTURE
ISSUE OF
PATSY & HEDY!

HEDY WOLFE
%PATSY WALKER
3RD FLOOR
655 MADISON
AVE.
NEW YORK 21,
N.Y.

Stan Lee & Co. Harley

MUSIC LOVER

MA rested her vacuum cleaner against the hall wall and opened Elna's door. "Didn't you hear me?" ma called. "Turn down that music."

Elna turned, surprised. "Your vacuum cleaner must have been making too much noise, ma." She turned down the volume on the record player, but still moved her hand, trying to pick up the interrupted beat.

"Well, I declare," ma said, staring at her changed daughter. "Your player has been going Bonga! Bonga! Bonga! when you should've been out getting fresh air on a nice afternoon like this."

"I'm all right, ma," Elna said.

"I don't know," ma was puzzled. "I think it was a mistake taking a house. When we lived in hotels, you got out more. Maybe you weren't meant for a house."

"Mother, what a thing to say," Elna smiled.

"Now you shut off that player and get some fresh air."

There was no arguing with ma when she used that voice, so Elna sighed and stopped her record player. Ma went back to finish the cleaning.

It wasn't only that young Frankie Fair played the sweetest trumpet this side of the Mason-Dixon line that made Elna hunger for more and more of that clean, soaring music . . . it was because she had suddenly

begun to personally throb as one with the Comet Jets' beautiful rhythmic beat.

Until recently Elna had not been an average teen-ager. She seemed to like what most kids went for; the same movies, the same sodas, dancing, books, magazines and T.V. But it was an act. Some nights, when she was trying to fall asleep, she had to admit to herself that she just didn't care. When girls had a crush on young, handsome movie actors, she oohed and aahed . . . but felt an inner silliness.

She couldn't "Identify," as she said, with those characters. They were a million miles away.

It shouldn't have been that way with music, the Universal language, but it was, and not because Elna was long-hair while the other kids were all Rock and Roll types; it was only that what the others liked just washed past her shores like an impersonal tide. And then, two weeks ago at the sorority hop, where Kim and Jennifer, her two very best friends, were making a hopping-bopping display of their new ability to dance everything from the Mamba and the Cha-Cha to some new thing, "The How-Do-I!" which they declared they created, things changed.

Before, Elna had acted as if she admired those who were "With It" . . . but she couldn't,

not really. Real admiration meant envy. And she just *didn't* envy them. At the sorority dance, while everyone danced with her friends, imitated them, admired them, Elna just wanted to be home. And then, that nice-looking boy who played trumpet for the Comet Jets, came down from the bandstand during a rest and said "Mind?" very pleasantly, and took the seat alongside her.

Elna smiled. She had noticed this young, serious-looking boy, who looked much too young to be working with the older men in that top band. And while everyone else had been intent on their dancing, and the parties they'd go on to from there, Elna thought about this fellow who looked vaguely familiar. But many people looked vaguely familiar to Elna. That wasn't because there was anything vague about her. It was just because she had lived in so many places. These last six months she had been living in Slayton were the longest she remembered staying in one home. And this was the first house her parents had bought.

Elna's father represented a firm that had wide interests and he was a traveling trouble shooter, moving constantly, never long in one area. So Elna had met people in many places. At first she used to feel miserable giving up new friends,

CONTINUED...

POST GRADUATE SCHOOL OF NURSING

Room 50861 - 131 S. Wabash Ave., Chicago 3, Ill.

Send me, without obligation, your FREE sample lesson pages, and your FREE folder "Nursing Facts."

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

POST GRADUATE SCHOOL OF NURSING

Room 50861 - 131 S. Wabash Ave., Chicago 3, Ill.

Send me, without obligation, your FREE sample lesson pages, and your FREE folder "Nursing Facts."

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

**FILL OUT THE COUPON ABOVE
AND I WILL RUSH TO YOU ...****FREE NURSES BOOKLET
AND SAMPLE
LESSON PAGES****LEARN PRACTICAL NURSING AT
HOME IN ONLY 10 SHORT WEEKS**

THIS IS THE HOME STUDY COURSE that can change your whole life. You can enjoy security, independence and freedom from money worries . . . there is no recession in nursing. In good times or bad, people become ill, babies are born and your services are always needed. You can earn up to \$65.00 a week as a Practical Nurse and some of our students earn much more! In just a few short weeks from now, you should be able to accept your first cases.

YOUR AGE AND EDUCATION ARE NOT IMPORTANT . . . Good common sense and a desire to help others are far more important than additional years in school. Practical nursing offers young women and men an exciting challenging future . . . yet the services of mature and older women are also desperately needed now!

HUNDREDS OF ADDITIONAL PRACTICAL NURSES WILL SOON BE NEEDED to care for thousands upon thousands of our older citizens as Medical, Surgical, Retirement and Pension benefits are made available. A tremendous opportunity to begin a new life of happiness, contentment and prestige is before you. See how easily you can qualify for choice of a career as a Practical Nurse, Nurses Aide, Nurse Companion, Infant Nurse, Psychiatric Aide, Hospital Attendant or as a Ward Orderly.

BUT THE IMPORTANT THING is to get the FREE complete information right now. There is no cost or obligation and no salesman to call upon you. You can make your own decision to be a Nurse in the privacy of your own home. We will send you without obligation your FREE sample lesson pages, and your FREE folder "Nursing Facts."

POST GRADUATE SCHOOL OF NURSING
ROOM 50861 - 131 SOUTH WABASH • CHICAGO 3, ILL.

PATSY and HEDY

HEDY WOLFE! WHAT ON EARTH ARE YOU SLINKING THRU THE HALLWAYS LIKE THAT FOR?

PATSY'S OUTFIT:
NADINE DURISEK
LITTLE FALLS, N.Y.

SHHH! I DON'T WANT ANYONE TO SEE ME!

HEDY'S OUTFIT BY!
VICKI LYNN
FRANKOWITZ
DAYTON, O.

Stan Lee & Co. Hardy

V-243

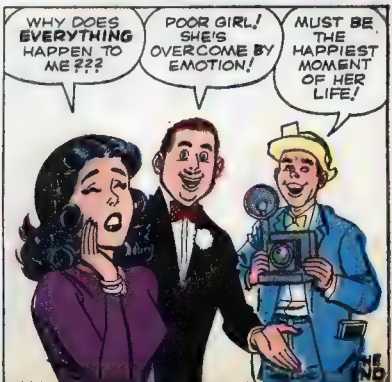
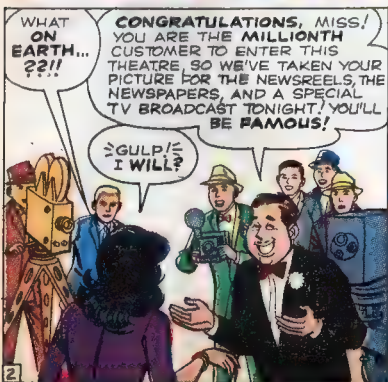
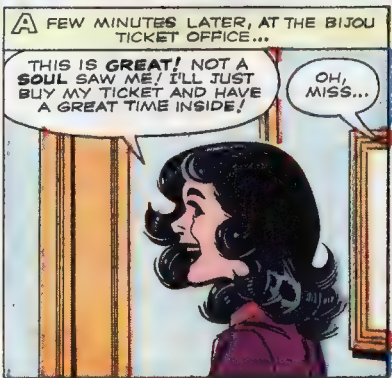
YOU DON'T HAVE TO WORRY, DEAR...PEOPLE ARE USED TO YOU BY NOW, YOU WON'T SCARE THEM TOO MUCH!

YOU CARROT-TOPPED NIT-WIT! CAN'T YOU EVER BE SERIOUS?

THERE'S A SHOW AT THE BIJOU THAT I SIMPLY HAVE TO SEE! TODAY'S THE LAST DAY AND I'LL JUST DIE IF I MISS IT!

OH! I GET IT! CUTTING CLASSES, EH?





NANCY'S NEWEST Styles

I'M SO PROUD TO DISPLAY
THESE ORIGINAL CREATIONS
DESIGNED ESPECIALLY FOR
ME AND SENT IN BY MY
LOYAL FANS!

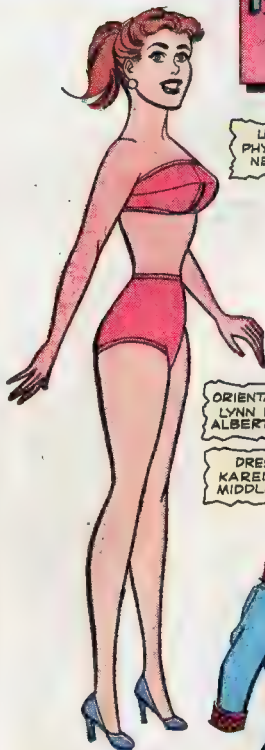
UNDIES BY:
PHYLLIS PROCTOR
NEWMONT, UTAH

ORIENTAL GOWN:
LYNN RIMSTAD
ALBERTA, CANADA

DRESS BY:
KAREN KAACK
MIDDLEBURY, N.Y.

DRESS BY:
JANE BELLISH
NEEDHAM, MASS.

OUTFIT BY:
ROSE GEBHARDT
ST. LOUIS, MO.



GET ON THE
BANDWAGON!
SEND YOUR
DESIGNS TO:

NANCY BROWN
% PATSY WALKER
655 MADISON AVE.
NEW YORK 21,
N.Y.

Stan Lee & Co. Inc.

WILL YOU WORK SATURDAY MORNINGS FOR \$5 TO \$20 EXTRA?

THIS SPARE TIME
SHOE BUSINESS
CAN MAKE BIG
MONEY FOR
YOU...



It's just like having an EXTRA payday every week... just for showing friends, relatives and neighbors how they'll "walk on air" in Mason shoes! Many a man sells 2, 3, 4, or 6 pairs of Mason shoes on Saturday morning, alone—and makes as much as \$5 to \$20 or more extra for 2 or 3 hours of his time.

You keep all of your profit! We furnish you a FREE selling outfit... carry the stock for you and ship the shoes—your profit is clear! And think what you'll save on your own shoes, too!

Here's why you'll make money!

You'll take orders for over 230 different shoe styles for dress, sport or work—far more than any store could stock. And you can fit anyone! You'll draw from our 250,000 pair stock with sizes ranging from 2 1/4 to 14, widths AAAA to EEEE! You'll feature exclusive Velvet-ez shoes with foamy-soft air-cushion inner-soles that let you "walk on air". Everyone wears shoes—and because Mason shoes are never sold through stores, folks must buy from you! Rush the coupon today for your FREE selling outfit... have an EXTRA payday next Saturday!

DON'T
INVEST
A CENT!
WE GIVE
YOU A

FREE SELLING OUTFIT

MR. NED MASON, Dept. G-721

MASON SHOE MFG. COMPANY

Chippewa Falls, Wisconsin

MAIL THE COUPON NOW! Get started making BIG PROFITS

MR. NED MASON

Dept. G-721 Mason Shoe Mfg. Company
Chippewa Falls, Wisconsin

Dear Ned, Please rush FREE and postpaid my Sterling Shoe Business Outfit with EVERYTHING I need to start making extra cash Saturday mornings.

Name..... PLEASE PRINT

Address.....

City..... Zone.....

State.....

'SWINGINGEST' WAY TO SAVE!

JUKE BOX BANK

ACTUALLY PLAYS REAL MUSIC



Full-Color Miniature Juke Box That Really Plays

Takes Pennies, Nickels, Dimes and Quarters

Fool-Proof Mechanism—Requires No Batteries

All-Metal Construction—Built To Last

All For Only **\$1.98** ppd.

Who said saving money is no fun? Now, with this amazing new JUKE BOX BANK, you'll save every coin you can get your hands on. Your friends and relatives will add to your savings, too. Because everyone wants to hear this tiny juke box play over and over again. It's just like a full-size juke box in every detail. You just drop in any size coin, from a penny on up to a quarter. Instantly, a tiny record starts to spin... and out comes the music. What's more, it's completely mechanical... requires no batteries or electricity. Built of sturdy metal to last for years. Order your JUKE BOX BANK today. It's the "swinginest" new way to save... yet costs only \$1.98 ppd.

MEDFORD PRODUCTS, Dept. MDC-4 P.O. Box 39, Bethpage, N.Y.

MAIL COUPON TODAY!

Medford Products, Dept. MDC-4
P. O. Box 39
Bethpage, N. Y.

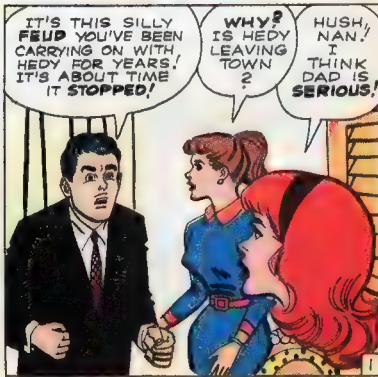
Please rush me _____ JUKE BOX BANKS at \$1.98 each, ppd. I enclose \$_____ cash, check or M.O. I understand that if I am not completely delighted, my money will be refunded.

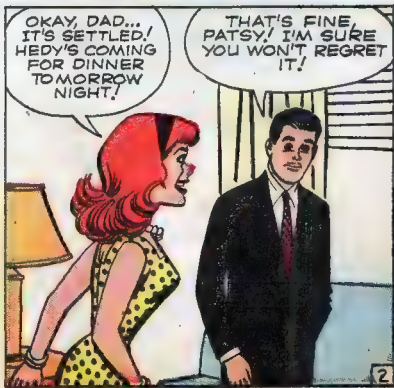
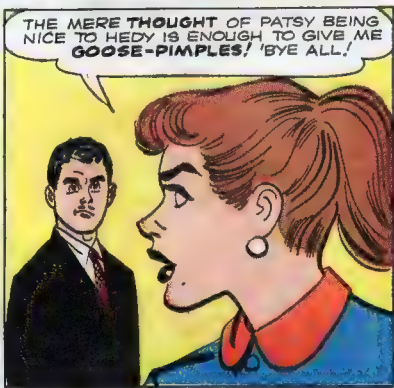
Name.....

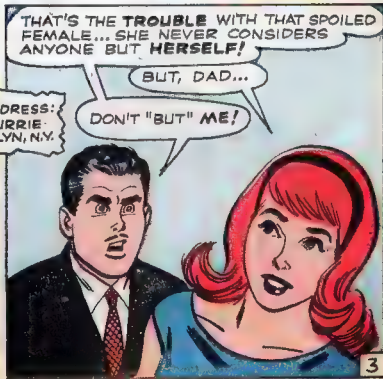
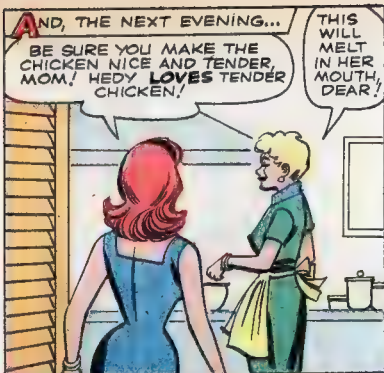
Street.....

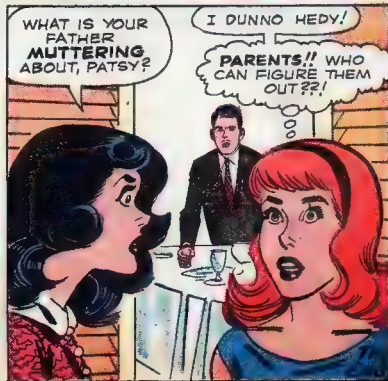
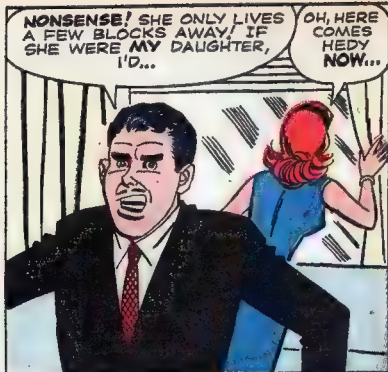
City..... Zone..... State.....

PATSY and HEDY





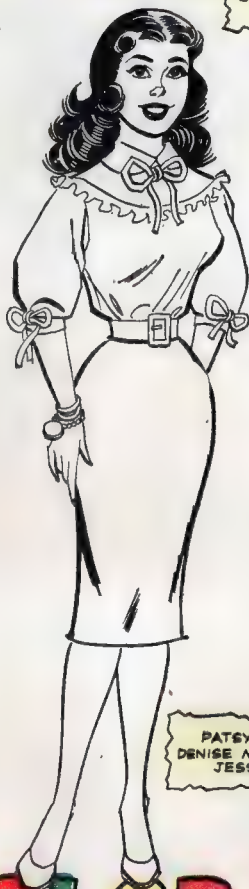




USE YOUR PRETTIEST CRAYONS
FOR MY OUTFIT, GIRLS! IT
DOESN'T MATTER HOW YOU
COLOR PATSY'S DRESS...
NOTHING WILL HELP
HER!

POOR HEDY! WAIT UNTIL THE
DAY SHE LEARNS SHE'S ONLY
MENTIONED IN THESE MAGAZINES
TO FURNISH COMEDY RELIEF!

HEDY'S OUTFIT:
SUSAN BILLINGSLEY
HOUSTON, TEX.



PATSY'S OUTFIT:
DENISE MONTGOMERY
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V-242

COLOR THE CUTIES

Stan Lee & de Hartley

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Address

City..... State.....

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...CONTINUED

whom she wanted to keep on seeing and knowing. But after a while, even when she was still quite small, she determined to keep herself from becoming too emotionally involved with anybody . . . the breaks were too painful. She had developed a quality of standing off, observing as from a distance even while being in the company of girls and boys.

And so she never really developed in some areas the way other girls did. She didn't develop crushes on movie stars, on singers, and bands like many of the teens she had known. She thought much of that behavior was silly, but she never said as much. In fact, she thought more often that something must be wrong with herself . . . and in a way she resented the gypsy way of life she had known. When other kids spoke with sincere envy of Elna's "Magic Carpet," she smiled; if they only knew, if they only appreciated how nice it was to have roots deep down someplace.

"Remember the Hotel Chatterton in Waterton?" Frankie Fair asked as he sat beside Elna at the sorority dance.

Elna looked at him. "The Hotel Chatterton in Waterton?" She thought, and then remembered. "Yes . . . I remember. Five, six years ago. We stayed there one whole month."

"Remember the little kid who played drums once in a while for his father's band in the ballroom?"

"I'm sorry," Elna said, "I never went into the ballroom. But I remember," she smiled, "I

remember the little boy who sat on the other side of the lobby and who looked at people the way I did. And I hoped he'd come over and talk to me. I was a shy one all right. And lonely."

"Me too," he said. "I didn't know how to talk to kids. I've learned since, I guess. But I never forgot you. For a month you used to sit there and just look at people, or read."

He looked at his hands and made movements as though fingering a trumpet. "I switched to the trumpet after that," he said.



"I would go out into the country with my horn and play something. I couldn't do that with a set of traps . . . I used to wish I could be like other people, settle down and stay in one place. But pop was a musician; he traveled. How I envied other kids. And to take my mind off what I couldn't have, I dived deep into my music. After I switched to the horn, I started making orchestrations. I do the arrangements for the Comet Jets."

The band was beginning to play again. "Dance?" he in-

vited.

Elna danced with Frankie Fair. And it was different. She never before felt she belonged anyplace. Now she felt that she belonged here with him. And dancing, she realized a quick truth like a clear, singing thought; it wasn't so much making your roots go down deep in one place that gave you the secure sense of belonging . . . it was a feeling of kinship with someone you liked to be with. Like being with your parents. Like being with Frankie Fair.

Elna's mother opened the door again. "Land sakes alive," she said. "You *have* changed, Elna. I thought you slipped out. There's a phone call for you. Didn't you hear the phone ringing?"

"I guess I've been waiting for it to ring, ma."

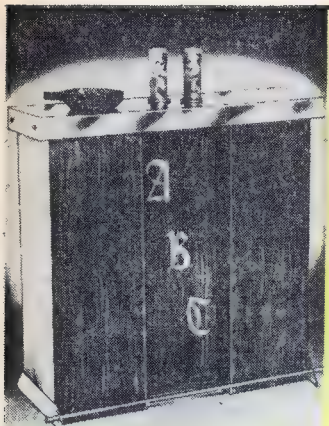
It was Frankie Fair. "Elna," he said, "would you like to come with me? There's a spot near Crestwave, near the shore. It's nearly deserted now, and I'd like to play my horn. Would you care to come and listen to me play?"

"I'll make sandwiches and you bring the cokes."

"Hey . . ." he chuckled, "I like you!"

"I'll be ready when you get here," she said, kind of soft, and feeling that good, wonderful sense of belonging. "See you soon," and she hung up.

And as Elna busied herself preparing for the grandest picnic a girl could know, she felt different, and very good, and very much like the other kids her own age.



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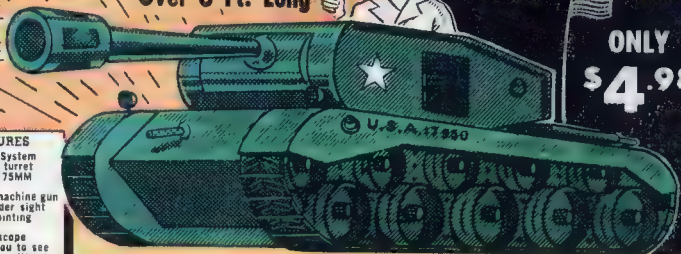
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PATSY and HEDY

LOOK AT THAT GAGGLE OF GALS STARING AT SOMEONE, PATSY!

C'MON, HEDY... LET'S SEE WHAT'S GOIN' ON!

GIRLS OUTFITS BY:
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DETROIT, MICH.
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WHAT'S THE SCOOP, NAN? WHY THE EXCITEMENT?

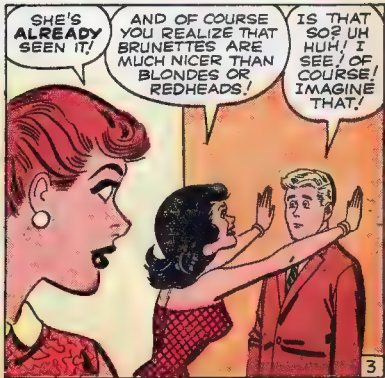
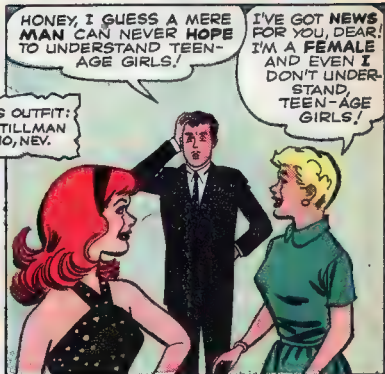
DIDN'T YOU HEAR, PATSY? THERE'S A NEW BOY IN SCHOOL...AND WHAT A BOY! JUST LOOK...

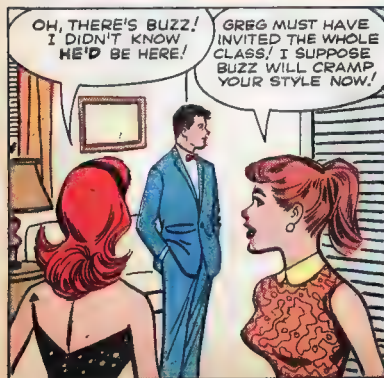
VA VA VA
VOOM!

RUN FOR THE HILLS, GIRLS! THAT'S HEDY'S WAR CRY!











I'VE DONE IT! I'VE BEATEN PATSY HANDS DOWN THIS TIME! THE MOST ELIGIBLE BOY IN TOWN IS MINE-- ALL MINE!



BEFORE THE EVENING IS OVER, I'VE GOT TO REALLY RUB IT IN TO POOR PATSY! I'LL MAKE SURE THAT EVERYONE KNOWS HOW RICH MY NEW BOY FRIEND IS!



GATHER 'ROUND, EVERYBODY! I'VE GOT AN ANNOUNCEMENT TO MAKE!

UH OH! WE CAN BE SURE THIS WILL BE HEDY'S

MOMENT TO SHOW OFF!

I GUESS WE MIGHT AS WELL GRIN AND BEAR IT!



I THINK WE SHOULD ALL THANK GREGORY GRANT FOR THROWING THIS PARTY FOR US IN HIS MAGNIFICENT MANSION, AND...

HOLD IT, HEDY! YOU'VE MADE A MISTAKE...



DIDN'T YOU KNOW? THIS ISN'T MY HOUSE! MY FATHER IS THE BUTLER FOR THE PEOPLE WHO BOUGHT THIS HOUSE! BUT THEY'RE ON VACATION NOW, SO THEY'VE ALLOWED US TO USE THE HOUSE!

THE BUTLER!



NOW, WHAT ABOUT THAT DANCE YOU PROMISED ME, HEDY?

POOR GREG! A FAT CHANCE HE'LL HAVE OF GETTING THAT DANCE WITH HEDY NOW!

DON'T BE TOO SURE OF THAT, NAN!



WELL, I'LL BE DARNED! HEDY'S DANCING WITH GREG EVEN THOUGH SHE FOUND OUT HIS FATHER'S A BUTLER, AND NOT A MILLIONAIRE!

I KNEW SHE WOULD! MUCH AS I HATE TO ADMIT IT, HEDY'S REALLY OKAY DEEP DOWN!

SURE, BUT IT'S TOO BAD IT DOESN'T SHOW!

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FOR 2
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Sandra Dee
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Fabian
Ronnie Burns
Sophia Loren

Eric Fleming
Rock Hudson
Tab Hunter
Will Hutchins
Dwayne Hickman
Michael Landon
Sal Mineo
Jayne Mansfield
Doug McClure

Gardner McKay
Ricky Nelson
Hugh O'Brien
Elvis Presley
Tony Perkins
Bobby Rydell
Debbie Reynolds
Dorothy Provine
Jon Provost

Dale Robertson
John Saxon
Connie Stevens
Tommy Sands
Gale Storm
Clint Walker
Efrem Zimbalist
Elizabeth Taylor
Natalie Wood

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Draw your choice of any one of these—the young dandy, the girl, or the rose. Make your drawing any size except like a tracing.

Use pencil. Everyone who enters contest gets a professional estimate of his talent. Winner receives the complete course in commercial art taught by world's largest home study art school—accredited member of National Home Study Council.

Try for this free art course! Professional artists give individual instruction in the student's choice of advertising art, illustrating, cartooning or painting. Purpose of contest is to uncover hidden talent. Entries for July 1961 contest due by July 31. None returned. Amateurs only. Our students not eligible. Winner notified. Start on your drawing today.

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Eat Strawberry Shortcake and Still

REDUCE YOUR MEASUREMENTS

Without Diet or Weight Loss!

There is a new way to reduce measurements. It's Swedish Massager and you can use it on your hips, waist, abdomen, thighs, and other parts of your figure, and experience relaxing, soothing massage. It's the easiest way we know! Swedish Massager tightens and firms muscles that determine your figure's younger look! Not by dieting, Swedish Massager is a new form of relaxing, soothing, penetrating massage that firms, tightens precisely the places you choose while it gives you relaxing, soothing massage.

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Swedish Massager saves you time and money in so many ways . . . saves you the money and travel-time to salons . . . saves space because it slips out of sight for storage in a drawer.

Swedish Massager is not only for the lady of the house. It's for the whole family too! Husbands love it for soothing relaxing exercise of work-wearied back muscles, and you'll love it when he uses it on his waistline! Swedish Massager is easier than ever to use as you relax your soothing massage.

REDUCING MEASUREMENTS IS WHAT COUNTS!

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Swedish Massager reduces SIZE . . . and it reduces size dramatically by tightening of your own natural living girdle of muscles. It tightens and firms the muscles that form your figure . . . reduces your size a luxuriously new way.



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Underwriters Laboratory Approved



FEATURES

★ No Dieting ★ Reduces Measurements ★ Aids Circulation ★ Eases Tension ★ Relaxes Tired Muscles ★ 110V. A.C. current ★ Soothes Aches and Pains Due to Over Exercise Without Diet ★ Take outsize measurements off Thighs, Waist, Tummy, Hips with the Swedish Massager without dieting.

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Some doctors say you can reduce your measurements by massage. If you invited a private masseur into your home, all of his physical manipulations and massaging skill couldn't satisfy your needs more effectively, or excitingly than your personal Swedish Massager "Swedish Masseur"! Here is the miracle massager that goes to work on your body . . . thighs, waist, tummy, hips . . . wherever you want . . . wherever disturbing bulges spoil the svelte, glamorous figure that should be yours . . . wherever you want to reduce measurements without dieting! In just a few short days, you'll sense the emergence of a new person. You'll begin to look your loveliest! your reduced measurements will mean new experiences—new romance—new physical beauty without dieting! Your Swedish Massager "Swedish Masseur" will open new worlds for you.



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DONT DELAY—ORDER TODAY!

—SENT ON APPROVAL—

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☐ I enclose \$12.98 cash, check or money order. Send Deluxe Model. I save up to 95c postage.

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☐ SAVE POSTAGE — check here if you enclose \$9.95 with coupon. We pay all postage and handling charges. Same money back guarantee applies and you save up to 95c postage!

BOYS! GIRLS! LADIES! MEN!

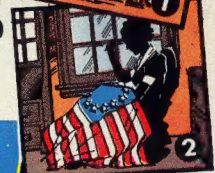
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FIRST

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Town _____ Zone _____ State _____

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Paste coupon on postcard or mail in envelope today!

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Just name correctly the 4 Famous Americans in the pictures above. Check names on coupon — fill in rest of coupon, mail to us at once.

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